

# FURLA

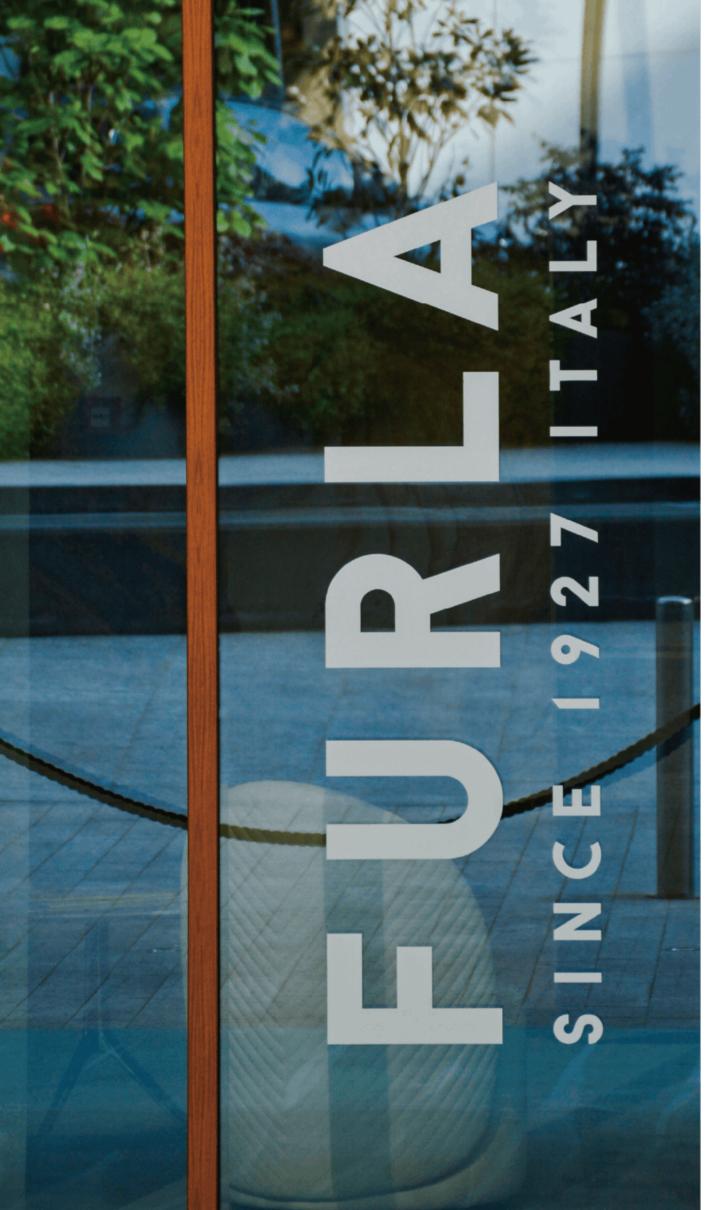
Furla is a global brand of accessible luxury rooted in Italian style and handcraft; for over 90 years a byword for quality, creativity, inclusiveness, and carefree elegance.





by Aldo Furlanetto, the company produces high-quality handbags, footwear and small leather goods for a wide consumer audience, mainly women. Aiming to be increasingly a sustainable lifestyle brand with a strong digital connotation but true to its values, Furla has added several product categories to its core business of leather accessories.

Today, the brand's offerings include eyewear, watches, jewelry, textiles, perfumes, and home furnishings and accessories.

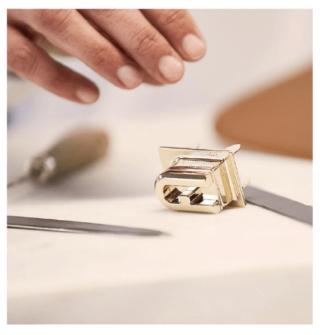


#### **FURLA CASA CONCEPT**

The entire FURLA CASA project is based on the values around which the brand has built its DNA, authenticity, a focus on made in Italy, the future of tradition, crafts- manship, innovation, and sustainability. The furniture, complements and accessories made reflect an awareness of contemporary living, enhancing its distinctive simplicity, in a fusion of unique and identifying ideas and details.

A home, where the elegant and at the same time physical appeal of the fashion world, merges with the world of design; the curiosity and propulsive energy of fashion that gives drive to concretely create and imagine something uniquely, objects that live with us and around us.

In view of the strong impact on the way of life that the quality of design and style can have, the desire is to create objects suitable for the versatility of contemporary interiors, products that bring warmth and joy to the places we inhabit, reliable and pleasant. One wants to think about lifestyle and passion for beauty with courage.



#### **FURLA CASA COLLECTION**

Objects that transmit the awareness of contemporary living, enhancing its distinctive simplicity, in a merging of original and identifying ideas and details.

Exclusive furniture and accessories for living domestic spaces, where the elegant and at the same time physical charm of the fashion world, fuses with that of design; the curiosity and propulsive energy of fashion that gives impulse to concretely imagine something unique, items that live with us and around us. It is the chromatic ensemble, soft and dialoguing that defines the atmosphere of FURLA rooms, warm and welcoming. The use of light tones predominates, whereas using pops of color in the complements to make them powerful, emerging in this way.

The collection offers furniture pieces for the living room, dining room and the rest of the home. Interior furniture lines and products intended to redefine rooms in versatile and personal touches. Textile artifacts and accessories such as pillows, rugs, textiles, as well as table decor complete the line. Finally, collections of objects, from the most practical to the playful, to always carry with you.

Each of the pieces is made from highly selected materials, valuable unique raw materials, including metals and essences, leathers and fabrics, yarns made definitively special by processing methods and weaving techniques, and finally, finishes and detailing made possible by skilled manual processes.

Objects that aim to inspire people's creativity to feel themselves the main interpreters in their own home space.

Geometric and innovative shapes and lines that combine, a timeless and light design that imparts character to the settings in which they can be placed, through a refined aesthetic language and forging an overall harmony.

Everything is measured, consistent with an idea of femininity, a value of identity that goes beyond what it appears but wants to become a language for expressing one's individuality.

#### FRAGRANCE









FRAGRANCE



FURLA DUNE - CANDLE 300/1200G

FURLA PRIMULA - CANDLE 180G







FURLA SIGNATURE - DIFFUSER 200/350/500/1000ML















FURLA SIGNATURE - DIFFUSER 200/350/500/1000ML









FURLA SIGNATURE - CANDLE 70/180G









FURLA SIGNATURE - CANDLE 70/180G













OBJECTS

















FURLA GENESI - FLASK 410/480ML



FURLA MARGHERITA - BASKET







FURLA DUNE - BASKET

#### **STATIONERY**

#### **HOME TEXTILES**

















FURLA OPERA - NOTEBOOK

FURLA MILANO - NOTEBOOK

FURLA







FURLA ARCO - WOOL CUSHION 50X50/60X60

















FURLA CLUB - WOOL CUSHION 50X50/60X60











FURLA CLUB - WOOL CUSHION 50X50/60X60

#### **HOME TEXTILES**









FURLA CAMELIA - WOOL CUSHION 50X50/60X60





FURLA OPPORTUNITY - CUSHION 50X50/60X60



















FURLA RIVA - LEATHER CUSHION 50X50

















FURLA MYSTIC - VELVET CUSHION 50X50/60X60











FURLA RIVA - LEATHER CUSHION 40X25

#### **HOME TEXTILES**

#### **HOME TEXTILES**





























FURLA ARCO - WOOL PLAID 130X180









FURLA ARCO - WOOL PLAID 130X180



FURLA ARCO - PLAID 138X180





#### **TABLEWARE**



FURLA PRIMULA - DUVET SET 240X220



FURLA ARCO - TABLE WARE



















FURLA ARCO - TOWEL SET 100X150/60X110/40X60





FURLA ARCO - BATHROBE M/L





FURLA MIASTELLA - BEACH TOWEL 80X150



# **PLAIDS**

EXPLORATION OF SENSORY EXPERIENCES



FURLA CASA | HOME TEXTILES



FURLA CASA | HOME TEXTILES FURLA CASA COLLECTION

# FURLA CAMELIA

wool plaid



Surrounded by the gentleness of camellias





# **FURLA CAMELIA**





TECHNICAL INFO FURLA CASA | HOME TEXTILES

# **FURLA CLUB**



#### PROUDUCT DIMENSIONS

W130 × H150



#### **PLAID COLOURS**







MIRAGE

This blanket is a blend of 50% wool and 50% cashmere, combining the thick warmth of wool with the softness of cashmere, bringing a warm and luxurious touch. The blanket uses double-sided jacquard technology, and the delicate Furla logo in the lower right corner adds a unique and elegant touch to the design. The natural and warm tones, coupled with tassel decoration, show the perfect combination of classic and fashion.

The blanket measures  $130 \times 150$  cm and is suitable for sofas, bed ends or outdoor naps. Whether it is to add a warm atmosphere to your daily home or as an elegant gift, this wool and cashmere blanket can bring a home enjoyment with both texture and taste.

#### PROUDUCT PACKAGE

CUSHION

PACKAGING



50%CASHMERE 50%WOOL



WHITE KRAFT PAPER

# **FURLA CLUB**

# 

#### PROUDUCT DIMENSIONS

W130 × H150

FURLA = 130

#### **PLAID COLOURS**









BALLERINA BURGUNDY

ARTEMISIA

BLUE

This blanket is a blend of 50% wool and 50% cashmere, combining the thick warmth of wool with the softness of cashmere, bringing a warm and luxurious touch. The blanket uses double-sided jacquard technology, and the delicate Furla logo in the lower right corner adds a unique and elegant touch to the design. The natural and warm tones, coupled with tassel decoration, show the perfect combination of classic and fashion.

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#### **PROUDUCT PACKAGE**

PLAID PACKAGING



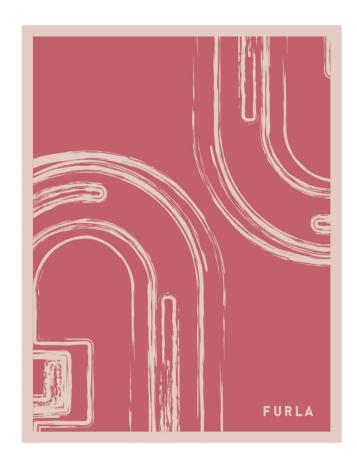


50%CASHMERE 50%WOOL

WHITE KRAFT PAPER

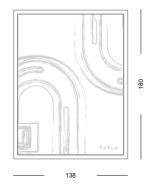


# **FURLA ARCO**



#### PROUDUCT DIMENSIONS

W138 × H180



#### **PLAID COLOURS**









LACCA

BLUSH PINK

CIRRO

DENIM

This Furla blanket is made of 100% pure wool, with a thick and warm texture, giving the skin a soft covering feeling. The double-sided jacquard craftsmanship of the blanket delicately displays the iconic design of the Furla brand, bringing a simple and elegant visual effect. The tassel edge design adds fashion and vitality to the overall design, making it both practical and beautiful.

The blanket measures  $138 \times 180$  cm, suitable for sofa matching, bed end decoration or outdoor rest, adding a warm atmosphere to the home environment. The natural and warm tones make this blanket a perfect choice for home comfort and taste, adding elegance and practical value to the living space

#### PROUDUCT PACKAGE

PLAID





PACKAGING

100%WOOL

WHITE KRAFT PAPER

# **FURLA ALPS**



#### PROUDUCT DIMENSIONS

W130 × H180



#### **PLAID COLOURS**









BLUE

CAMMELLO

This Furla blanket is made of 100% pure wool, with a two-color gradient interweaving design, presenting a soft color

transition, visually more layered and unique. The exquisite Furla logo embroidery on the bottom of the blanket highlights the brand's elegant style. The same color lock edge process is used around the blanket, and the details are exquisitely processed to enhance the overall quality.

The moderate size of  $130 \times 180$  cm is very suitable for the warm embellishment of the sofa, the end of the bed or the reading corner. The wool material is gentle and soft to the touch, bringing you the ultimate warmth experience. This blanket is not only a practical choice for home life, but also an elegant decoration to improve the quality of life.

#### **PROUDUCT PACKAGE**

PLAID

PACKAGING





100%WOOL

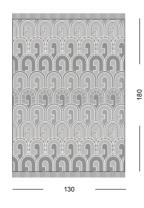
WHITE KRAFT PAPER

# **FURLA ARCO**



#### **PROUDUCT DIMENSIONS**

W130 × H180



#### **PLAID COLOURS**









SABBIA

NUVOLA

BALLERINA

ANTRACITE

This Furla blanket is made of 100% pure wool, with a thick and warm texture, giving the skin a soft covering feeling. The double-sided jacquard craftsmanship of the blanket delicately displays the iconic design of the Furla brand, bringing a simple and elegant visual effect. The tassel edge design adds fashion and vitality to the overall design, making it both practical and beautiful.

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#### **PROUDUCT PACKAGE**

PLAID PACKAGING





100%WOOL

WHITE KRAFT PAPER

TECHNICAL INFO FURLA CASA | HOME TEXTILES

# **FURLA CAMELIA**



#### **PROUDUCT DIMENSIONS**

W130 × H180



#### **PLAID COLOURS**







MIRAGE

This wool blanket is made of 100% pure wool. It is thick and warm, soft and comfortable to the touch, making it an ideal companion in cold seasons. The surface of the blanket uses double-sided jacquard craftsmanship, and the exquisite Furla logo is dotted on the lower right corner, adding the brand's exclusive elegant details to the overall design. The tassel decoration makes this blanket warm and natural, perfect for a variety of home styles.

The large size of  $130 \times 180$  cm can be used for daily covering to keep warm, and it is also suitable for matching sofas or chairs to add a warm atmosphere to the home. This blanket brings a double enjoyment of texture and comfort to the home with its natural warm tones and high-quality wool material.

#### **PROUDUCT PACKAGE**

PLAID





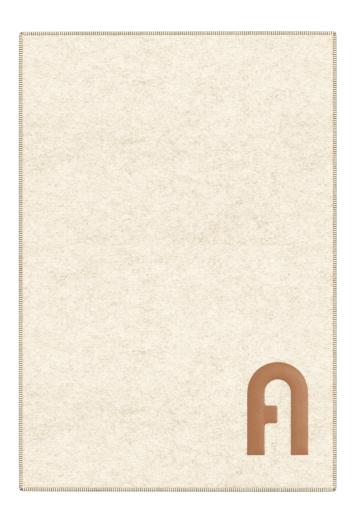
PACKAGING

100%WOOL

WHITE KRAFT PAPER

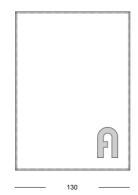


# **FURLA ARCO**



#### PROUDUCT DIMENSIONS

W130 × H180



#### **PLAID COLOURS**



CAMMELLO

This Furla blanket is made of 100% pure wool, with a two-color gradient interweaving design, presenting a soft color transition, visually more layered and unique. The exquisite Furla logo embroidery on the bottom of the blanket highlights the brand's elegant style. The same color lock edge process is used around the blanket, and the details are exquisitely processed to enhance the overall quality.

The moderate size of  $130 \times 180$  cm is very suitable for the warm embellishment of the sofa, the end of the bed or the reading corner. The wool material is gentle and soft to the touch, bringing you the ultimate warmth experience. This blanket is not only a practical choice for home life, but also an elegant decoration to improve the quality of life.

#### **PROUDUCT PACKAGE**

PLAID PACKAGING





100%WOOL

WHITE KRAFT PAPER

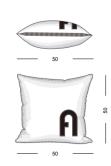
# **FURLA ARCO**

# 

#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**



CAMMELLO

The ARCO pillow exudes luxurious quality and fashionable charm. Its outer cover is made of 100% wool, with a two-tone gradient interwoven, unfurling like a dreamy panorama before our eyes. The exquisite embroidery at the bottom vividly reflects the Furla logo, highlighting the unique allure of the brand. The four sides are edged with stitching of the same color, delicate and neat, presenting an unrivaled sense of refinement. The touch is gentle and soft, as if caressing clouds, bringing an ultimate comfort experience. The filler inside the pillow is 100% polyester fiber, plump and elastic. The closure method is an invisible zipper, cleverly hidden at the bottom of the cushion, neither affecting the overall aesthetics nor compromising the convenience of disassembly, washing, and replacement. Available in sizes of 50 x 50 centimeters and 60 x 60 centimeters, it meets the needs of different scenarios. The ALPS pillow is not just a household item but also a work of art, adding a touch of elegance and comfort to your life.

#### PROUDUCT PACKAGE

CUSHION

PACKAGING



100%WOOL



WHITE KRAFT PAPER



# CUSHIONS

ELEGANCE IN LIVING



FURLA CASA | HOME TEXTILES

PRIMULA, MYSTIC cushions and ARCO plaid are inherited with the same sense of fashion mood, and the fabric design is unified with the interwoven ARCH logo to bring a strong visual impact, full of infinite romantic reverie. Layers of jacquard allow for the temperature of technology, environmental protection fabrics highlight the noble vision, heritage and new ideas both in parallel.



FURLA PRIMULA - cushion FURLA MYSTIC - velvet cushion FURLA ARCO - wool plaid



FURLA CASA | HOME TEXTILES FURLA CASA COLLECTION

# **FURLA VENUS**

velvet cushion



A touch as gentle as a dream.



TECHNICAL INFO FURLA CASA | HOME TEXTILES

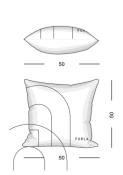
# **FURLA CLUB**

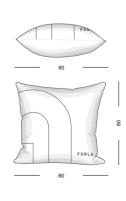


#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**







NUVOLA



MIRAGE

The Club pillow features an outer cover made of 100% wool. This double-sided wool jacquard throw pillow showcases the Furla arch pattern, with a Furla jacquard logo at the bottom right corner of the cushion. The material is thick and offers a naturally warm color. Inside, it is filled with 100% polyester fiber. The closure method is an invisible zipper located at the bottom of the cushion. Available in sizes of  $50 \times 50$  centimeters and  $60 \times 60$  centimeters, it meets different needs.

#### PROUDUCT PACKAGE

CUSHION

PACKAGING



100%WOOL



WHITE KRAFT PAPER

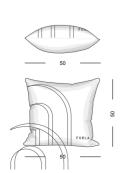
# **FURLA CLUB**

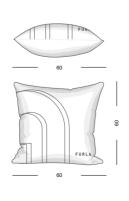


#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**







BURGUNDY



ARTEMISIA



BLUE

Throw pillow showcases the Furla arch pattern, with a Furla jacquard logo at the bottom right corner of the cushion. The material is thick and offers a naturally warm color. Inside, it is filled with 100% polyester fiber. The closure method is an invisible zipper located at the bottom of the cushion. Available in sizes of  $50 \times 50$  centimeters and  $60 \times 60$  centimeters, it meets different needs.

#### PROUDUCT PACKAGE

CUSHION





100%WOOL



WHITE KRAFT PAPER

# **FURLA ALPS**



#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**







BALLERINA

CAMMELLO



BLUE

The ALPS pillow exudes luxurious quality and fashionable charm. Its outer cover is made of 100% wool, with a two-tone gradient interwoven, unfurling like a dreamy panorama before our eyes. The exquisite embroidery at the bottom vividly reflects the Furla logo, highlighting the unique allure of the brand. The four sides are edged with stitching of the same color, delicate and neat, presenting an unrivaled sense of refinement. The touch is gentle and soft, as if caressing clouds, bringing an ultimate comfort experience. The filler inside the pillow is 100% polyester fiber, plump and elastic. The closure method is an invisible zipper, cleverly hidden at the bottom of the cushion, neither affecting the overall aesthetics nor compromising the convenience of disassembly, washing, and replacement. Available in sizes of 50 x 50 centimeters and 60 x 60 centimeters, it meets the needs of different scenarios. The ALPS pillow is not just a household item but also a work of art, adding a touch of elegance and comfort to your life.

#### PROUDUCT PACKAGE

CUSHION

PACKAGING



100%WOOL



WHITE KRAFT PAPER

TECHNICAL INFO FURLA CASA | HOME TEXTILES

# **FURLA CAMELIA**



#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**







ARDESIA



MIRAGE

The CAMELIA cushion has an outer cover made of 100% wool. It is a double-sided jacquard wool throw pillow with a naturally warm color. The filler inside is 100% polyester fiber. The closure method is an invisible zipper located at the bottom of the cushion. There are two sizes available for this cushion:  $50 \times 50$  centimeters and  $60 \times 60$  centimeters.

#### PROUDUCT PACKAGE

CUSHION

PACKAGING



100%WOOL



WHITE KRAFT PAPER

# **FURLA OPPORTUNITY**



#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**









SABBIA

NUVOLA

BALLERINA

ANTRACITE

This Furla cushion is made of a blended fabric of 53% polyester, 42% cotton and 5% other fibers. It is soft, thick, delicate and shows high-quality texture. The surface of the pillowcase is decorated with a jacquard pattern with a strong three-dimensional sense. The pattern is clear and full, and the color is uniform, which adds visual layering and fashion to the cushion. The detachable design facilitates daily cleaning and maintenance, so that the cushion always stays fresh and tidy.

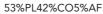
The interior is filled with 100% polyester fiber, which is soft, comfortable and supportive, and not easy to collapse. The bottom of the cushion is equipped with an invisible zipper, which is simple and beautiful, avoiding affecting the overall appearance. Available in two sizes of  $50 \times 50$  cm and  $60 \times 60$  cm, it is very suitable for matching with sofas, beds or lounge chairs. It is both practical and adds a touch of elegance and comfort to the home space.

#### **PROUDUCT PACKAGE**

CUSHION









WHITE KRAFT PAPER

# **FURLA MYSTIC**



#### CUSHION COLOURS



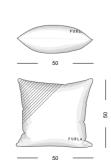
This Furla calfskin cushion is made of high-quality calfskin, with a clear and delicate leather surface, smooth and elastic touch, bringing a luxurious texture enjoyment. The surface of the cushion is decorated with a 3D Furla letter logo, adding a modern sense and brand recognition, reflecting exquisite design details. The removable cushion cover design is easy to clean and maintain daily, ensuring the beauty and practicality after long-term use.

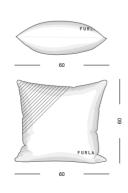
The cushion is filled with 100% polyester fiber, which is soft, comfortable, provides good support, and is not easy to deform. The invisible zipper is located at the bottom of the cushion to keep the overall simplicity and smoothness. The size of  $50 \times 50 \text{cm}/60 \times 60 \text{cm}$  are very suitable for placing on the sofa, armchair or bed, adding a stylish and elegant style to your home space.

#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **PROUDUCT PACKAGE**

CUSHION

PACKAGING







WHITE KRAFT PAPER

# **FURLA RIVA**

#### **CUSHION COLOURS**





This Furla calfskin cushion is made of high-quality calfskin, with a clear and delicate leather surface, smooth and elastic touch, bringing a luxurious texture enjoyment. The surface of the cushion is decorated with a 3D Furla letter logo, adding a modern sense and brand recognition, reflecting exquisite design details. The removable cushion cover design is easy to clean and maintain daily, ensuring the beauty and practicality after long-term use.

The cushion is filled with 100% polyester fiber, which is soft, comfortable, provides good support, and is not easy to deform. The invisible zipper is located at the bottom of the cushion to keep the overall simplicity and smoothness. The size of 25 x 40 cm is very suitable for placing on the sofa, armchair or bed, adding a stylish and elegant style to your home space.

#### PROUDUCT DIMENSIONS

W40 × H25



#### **PROUDUCT PACKAGE**

CUSHION

PACKAGING





LEATHER

WHITE KRAFT PAPER

# **FURLA RIVA**



#### PROUDUCT DIMENSIONS

W40 × H25



#### **CUSHION COLOURS**



This Furla calfskin cushion is made of high-quality calfskin, with a clear and delicate leather surface, smooth and elastic touch, bringing a luxurious texture enjoyment. The surface of the cushion is decorated with a 3D Furla letter logo, adding a modern sense and brand recognition, reflecting exquisite design details. The removable cushion cover design is easy to clean and maintain daily, ensuring the beauty and practicality after long-term use.

The cushion is filled with 100% polyester fiber, which is soft, comfortable, provides good support, and is not easy to deform. The invisible zipper is located at the bottom of the cushion to keep the overall simplicity and smoothness. The size of  $50 \times 50$  cm is very suitable for placing on the sofa, armchair or bed, adding a stylish and elegant style to your home space.

#### **PROUDUCT PACKAGE**

CUSHION

PACKAGING







WHITE KRAFT PAPER

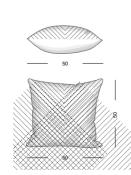
# **FURLA VENUS**



#### PROUDUCT DIMENSIONS

W50 × H50

W60 × H60





#### **CUSHION COLOURS**



This Furla pillow is made of velvet fabric, which is soft and delicate to the touch, bringing a comfortable and warm touch. The surface of the fabric is decorated with quilted stripes in the same color, which is both beautiful and textured. At the same time, the FURLA logo embroidery in the lower right corner is more low-key and elegant, showing the brand's unique style. Velvet fabric is strong and wear-resistant, suitable for long-term use, and the cover is removable for easy cleaning and maintenance.

The pillow is filled with 100% polyester fiber, which has good support and is not easy to deform. The invisible zipper design is located at the bottom of the pillow to keep the appearance simple and smooth. It is available in two sizes of 50 x 50 cm and 60 x 60 cm, suitable for a variety of home scenes, whether it is a sofa, bedside or lounge chair, it can add comfort and fashion.

#### **PROUDUCT PACKAGE**

CUSHION

PACKAGING







WHITE KRAFT PAPER



# **BED LINES**

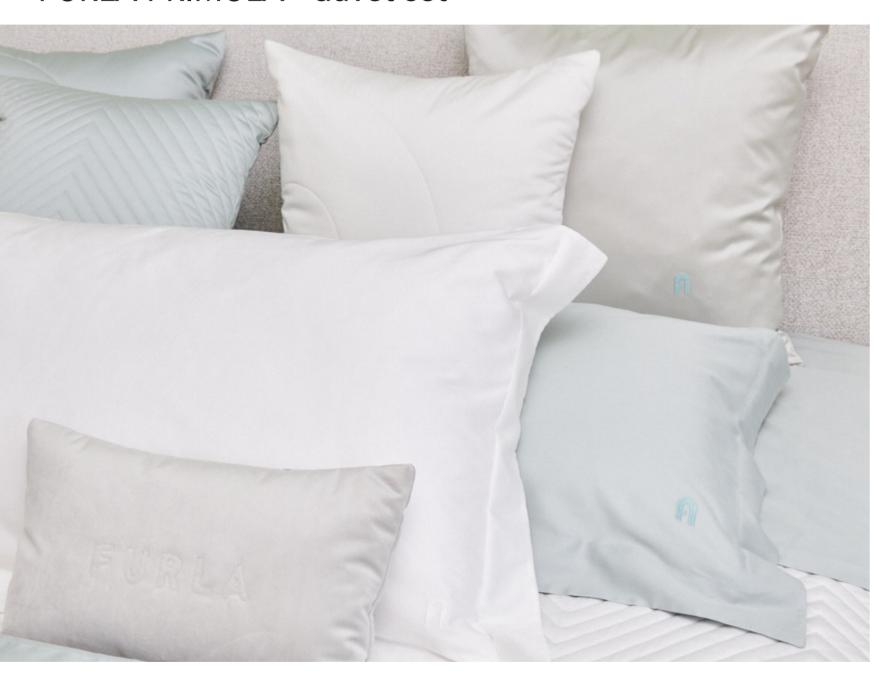
THE ESSENCE DEFINE HOME



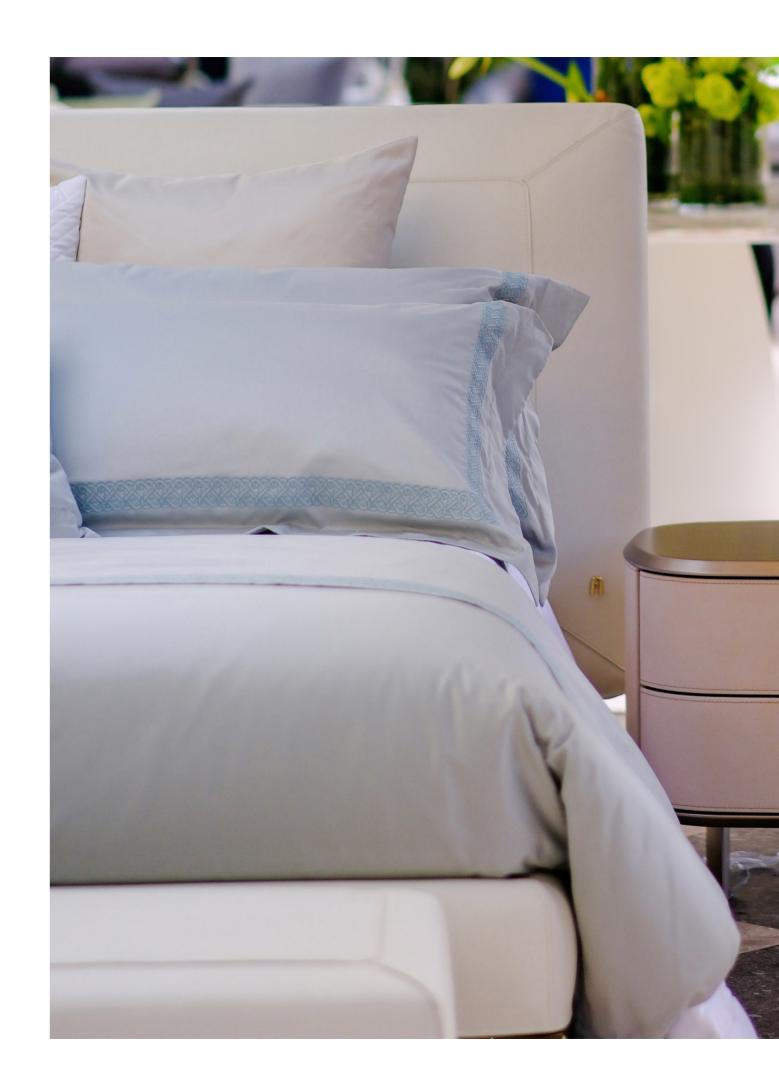
FURLA CASA | HOME TEXTILES

FURLA CASA | HOME TEXTILES FURLA CASA COLLECTION

# FURLA PRIMULA - duvet set



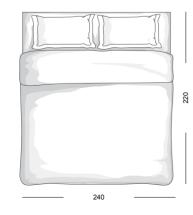
Construe softness by the grace of classic



## **FURLA PRIMULA**

#### PROUDUCT DIMENSIONS

W240 × H220



#### **DUVET SET COLOURS**



This Furla four-piece bed set is made of 100% high-quality cotton, with a thread count of 300 and mercerized, giving the fabric a unique silky luster and soft touch. The fabric retains the breathability and warmth of cotton fibers while adding a luxurious texture. The set includes a quilt cover (240 x 220 cm), a bed sheet (270 x 290 cm) and two pillowcases (92 x 56 cm), with spacious sizes suitable for standard queen beds.

The quilt cover is finely designed with button closures and ties at the corner seams to easily fix the quilt core and ensure that it does not move all night. The exquisite "arch logo" embroidery on the pillowcases and quilt covers adds elegant brand recognition and gives the bedroom space a simple and noble atmosphere. This four-piece bed set is not only a comfortable resting companion, but also a perfect embodiment of taste and texture, suitable for families pursuing high-quality life.

#### **PROUDUCT PACKAGE**

DUVET SET PACKAGING



100%COTTON WHITE KRAFT PAPER



# **BATH LINES**

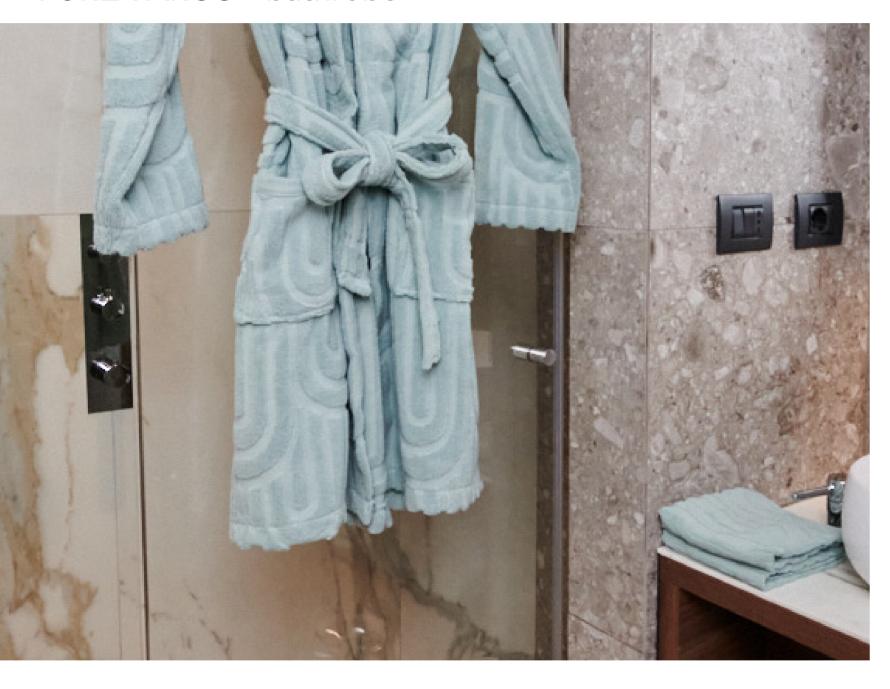
THE ESSENCE DEFINE HOME



FURLA CASA | HOME TEXTILES

FURLA CASA | HOME TEXTILES FURLA CASA COLLECTION

# FURLA ARCO - bathrobe



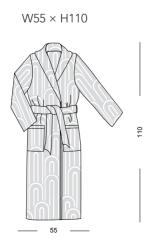
Construe softness by the grace of classic



# **FURLA ARCO**



#### PROUDUCT DIMENSIONS



#### **BATHROBE COLOURS**







TALCO

MIRAGE

This Furla bathrobe is made of 100% cotton and weighs 420g/m2, providing a warm and comfortable wearing experience. The bathrobe adopts jacquard technology, and the long-pile fabric is soft and delicate with a smooth touch. The design is simple and elegant, with belt loops and detachable drawstrings, making it convenient and fashionable to wear. The size S/M is suitable for most body types. Whether you relax at home or wear it as a bath dress, it shows a high-quality life taste.

#### PROUDUCT PACKAGE

BATHROBE



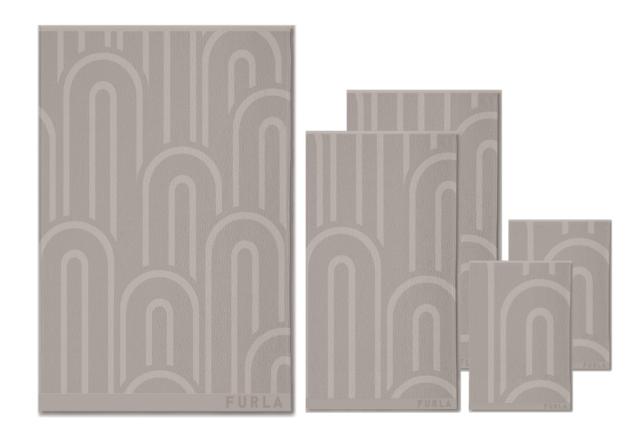




100%WOOL

WHITE KRAFT PAPER

# **FURLA ARCO**



#### PROUDUCT DIMENSIONS

W100 × H150

W60 × H110

W40 × H60







#### **TOWEL SET COLOURS**











MIRAGE

C

This Furla bath towel set is made of 100% cotton, soft and breathable, bringing the ultimate comfort to your skin. The set includes one or two bath towels (100 x 150 cm), towels (60 x 110 cm) and handkerchiefs (40 x 60 cm) to meet different needs. The jacquard craft is combined with the classic Furla logo pattern. The 380 g/m2 weight of long-staple cotton brings a fluffy and delicate touch. It is highly absorbent and durable, suitable for daily use or adding an elegant atmosphere to the bathroom.

#### PROUDUCT PACKAGE

TOWEL SET

PACKAGING

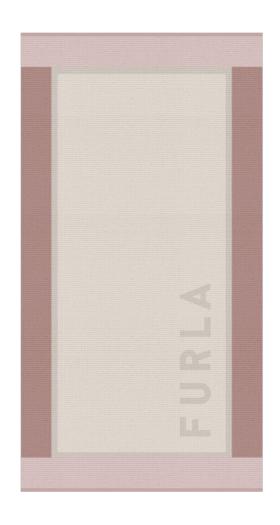




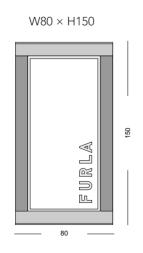
100%WOOL

WHITE KRAFT PAPER

# **FURLA MIASTELLA**



#### PROUDUCT DIMENSIONS



#### **BEACH TOWEL COLOURS**





BALLERINA

ARTEMISIA

This beach towel is made of 100% cotton and the fabric is jacquard-dyed terry, showing Furla's iconic design. The long-staple fiber and 380 g/m2 thickness make the towel fluffy and delicate, soft and breathable, bringing unparalleled comfort. The size of  $80 \times 150$  cm is suitable for outdoor beach use or as an elegant embellishment for daily home use.

#### PROUDUCT PACKAGE

**BEACH TOWEL** 

PACKAGING





100%WOOL

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# **FLASK**

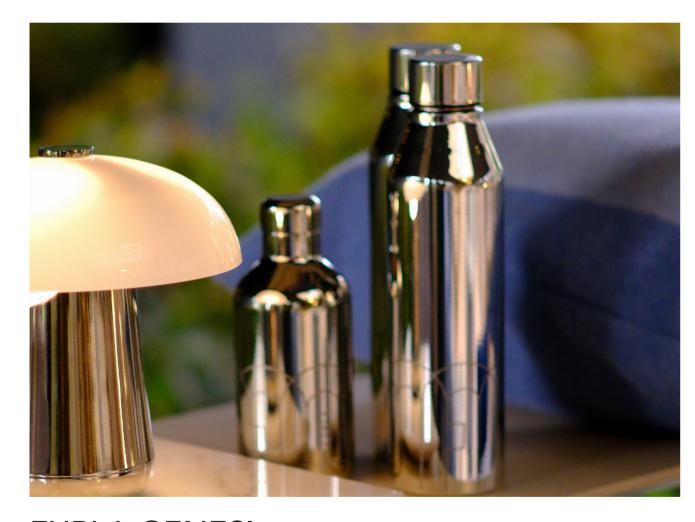
A FASHION ITEM THAT BRINGS PRACTICALITY



FURLA CASA | OBJECTS

The hard contoured shape is perhaps more suitable for men, and the two capacity options allow for different usage scenarios. If you are a fitness person who loves sports high capacity is your best choice.

The shape is inspired by the Furla arch logo, a unique Furla status symbol.



FURLA GENESI flask 410/480ml



TECHNICAL INFO FURLA CASA | OBJECTS

## **FURLA GENESI**

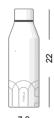


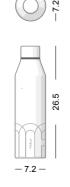
#### PROUDUCT DIMENSIONS

W7.2 × D7.2 × H22

W7.2 × D7.2 × H26.5







#### FLASK COLOURS











IA .

Inspired by the FURLA arch logo, it constitutes FURLA's unique status symbol. The bottle cap is made of 304 austenitic stainless steel/polypropylene. The main body is also 304 austenitic stainless steel. The sealing ring is a food-grade silicone ring. The pattern is laser engraved. The bottle body features rubber-feel paint and mirror electroplating process. Available in two capacities: 410 milliliters and 480 milliliters. The sizes are  $\Phi$ 7.2 x 22 centimeters and  $\Phi$ 7.2 x 26.5 centimeters respectively. With insulation time of more than 12 hours for heat preservation and 24 hours for cold preservation. It combines texture and modernity. The insulation for more than 12 hours allows you to enjoy beverages at the ideal temperature anytime and anywhere.

#### PROUDUCT PACKAGE



BOTTLE





PACKAGING

WHITE KRAFT PAPER



No matter what kind of scene you are in, a small and exquisite thermos can always accompany you without any burden. The white and black bottles have a gentle, skinlike feel with the use of hand paint. The mirrored bottle is a great way to show off your fashionism.

The shape is inspired by the Furla arch logo, a unique Furla status symbol.



# **FURLA IDENTITY**

flask 350 ml



FURLA CASA | OBJECTS TECHNICAL INFO

# **FURLA IDENTITY**



### **FLASK COLOURS**









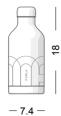


Inspired by the FURLA arch, this product is a unique status symbol of FURLA. The bottle cap is made of 304 austenitic stainless steel/polypropylene. The main body is also made of 304 austenitic stainless steel. The sealing ring is a food-grade silicone ring. The pattern is laser engraved. The bottle body has a rubber feel and surface electroplating process. The volume is 350 milliliters. The size is  $\Phi$ 7.4 x 18 centimeters. The insulation time is 12 hours for heat preservation and 24 hours for cold preservation. This is FURLA's unique status symbol, making it not only functional but also an indispensable fashion item, perfectly interpreting FURLA's fashionable DNA.

#### PROUDUCT DIMENSIONS

W7.4 × D7.4 × H18





#### PROUDUCT PACKAGE



BOTTLE

304 STAINLESS STEEL



PACKAGING

WHITE KRAFT PAPER



# **BASKETS**

A DELIGHTFUL SENSORY EXPERIENCE



FURLA CASA | OBJECTS

FURLA CASA | OBJECTS FURLA CASA COLLECTION



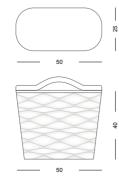
TECHNICAL INFO FURLA CASA | OBJECTS

# **FURLA DUNE**



#### PROUDUCT DIMENSIONS

W50 × D25 × H40



#### **BASKET COLOURS**







AZALEA

MARSHMALLOW

CIRRO

The DUNE storage basket continues the elegant and charming appearance of the DUNE candle, carrying the gene of fashion inspiration and vividly presenting that unique fashion charm once again. Every line and every curve are like masterpieces carefully carved by fashion masters, being extremely delicate.

The DUNE storage basket is not only a storage tool but also a perfect combination of fashion and practicality. Its interior space is designed reasonably, and whether it's small ornaments, books, or larger items like blankets, they can all be properly stored.

#### PROUDUCT PACKAGE

BASKET



LEATHER

TECHNICAL INFO FURLA CASA | OBJECTS

# **FURLA DUNE**

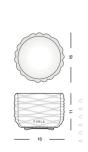


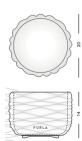
#### PROUDUCT DIMENSIONS

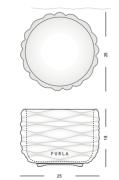
W16 × D16 × H11

W20 × D20 × H14

W25 × D25 × H18







#### **VASES COLOURS**



DUNE VASES inherits the elegant and charming appearance of DUNE candles, carrying the gene of fashion inspiration and vividly presenting the unique fashion charm once again. Every line and every curve is like a masterpiece carefully crafted by fashion masters. Moreover, DUNE VASES also provides people who pursue a quality life with abundant color options. There are four colors for everyone to choose from, making it an accessory that highlights personality and taste in home decoration.

#### PROUDUCT PACKAGE

VASES PACKAGING







WHITE KRAFT PAPER

# FURLA MARGHERITA

baske t

Combines fashion and practicality with FURLA's arch logo infusing it with charm, making storage a fashionable act and a focus in various rooms, highlighting the owner's taste.





TECHNICAL INFO FURLA CASA | OBJECTS

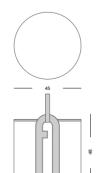
# **FURLA MARGHERITA**



#### PROUDUCT DIMENSIONS

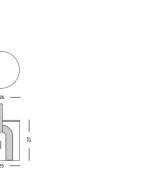
W25 × D25 × H27

W30 × D30 × H32



W45 × D45 × H48







**BASKET COLOURS** 



The MARGHERITA storage basket is like a perfect combination of fashion and practicality. The unique FURLA arch logo endows it with extraordinary charm. Every storage detail has been infused with a fashionable soul because of this iconic symbol. From the lines of the basket body to the edge treatment, it seems to be telling a fashion story. When we place items inside, it is no longer just simple storage. Instead, it is more like a wonderful fusion of fashion elements and the trivialities of life. Whether it is in a simple and modern bedroom or in a stylish living room, it is like a fashion focus, attracting everyone's attention. It enables the small act of storage to also exude fascinating fashion charm, highlighting the owner's unique taste and pursuit of fashion.

#### PROUDUCT PACKAGE

BASKET



FABRIC+LEATHER



# NOTE BOOK

TURN MOMENT INTO MEMORIES



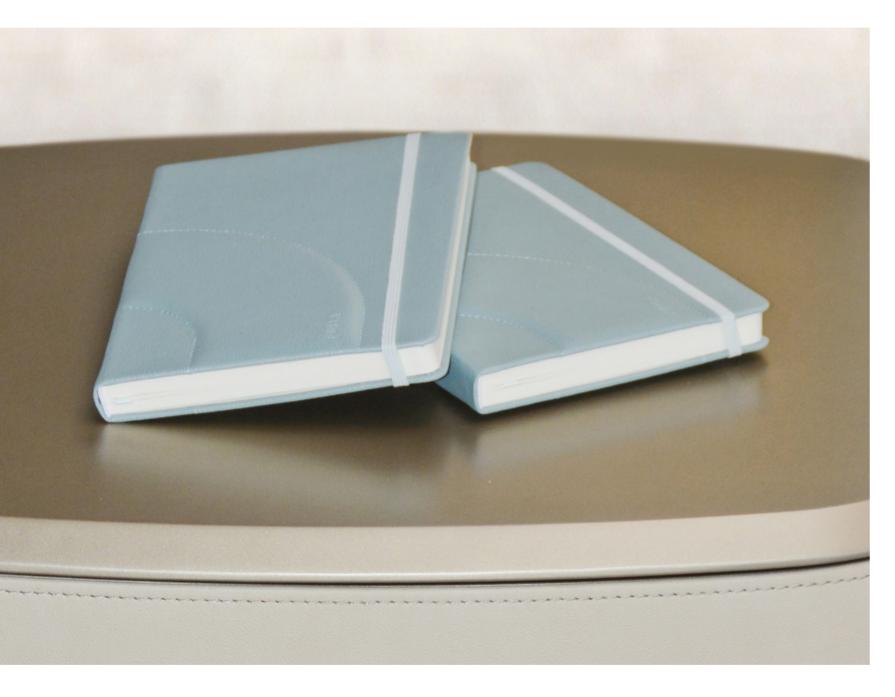
FURLA CASA | STATIONERY



FURLA CASA | STATIONERY FURLA CASA COLLECTION

# FURLA OPERA

 $\mathsf{n} \ \mathsf{o} \ \mathsf{t} \ \mathsf{e} \ \mathsf{b} \ \mathsf{o} \ \mathsf{o} \ \mathsf{k}$ 



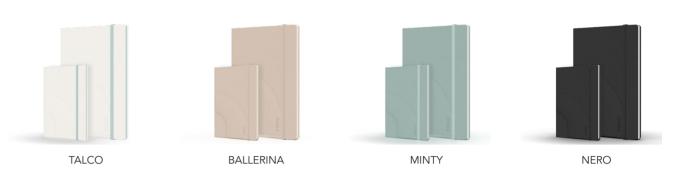
Record beautiful moments and draw creative inspiration



# **FURLA OPERA**

# FURLA

#### **NOTEBOOK COLOURS**



The cover is soft and available in milky white, pink, and mint green. The paper is ivory-colored, 98 grams/square meter, and made of offset paper. The cover material is artificial leather. The process adopts quilting, and the arched logo presents a relief effect. The inner pages are thread-bound. The paper is certified by the FCS forest certification. The number of pages is 128 pages (64 sheets)/144 pages (72 sheets). The sizes are 9.6 x 14cm/14.8 x 21.5cm. Ivory color brings a different fashion experience. The materials certified by the forest make writing a pleasant enjoyment. The matching of the same color binding makes the whole low-key and full of fashion sense. The relief effect is both high-end and can reflect brand recognition.

#### PROUDUCT DIMENSIONS

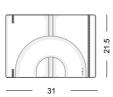
W9.6×H14





W14.8×H21.5





#### PROUDUCT PACKAGE

NOTEBOOK



ECO-LEATHER

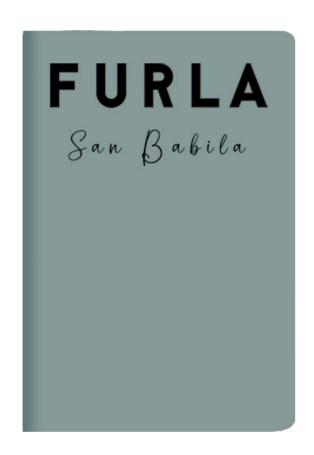


FURLA CASA | STATIONERY FURLA CASA COLLECTION

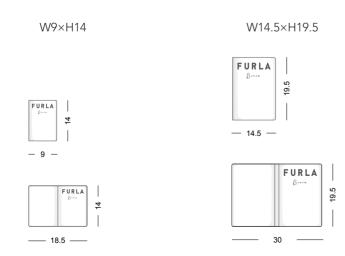


TECHNICAL INFO FURLA CASA | STATIONERY

## **FURLA MILANO**



#### **PROUDUCT DIMENSIONS**



#### **NOTEBOOK COLOURS**









The MILANO notebook is a unique bridge connecting the heart and the city. It undertakes the wonderful mission of "exploring the city and writing down memories". Each page seems like a piece of memory puzzle waiting to be filled. When you hold this notebook and wander along the streets and alleys of the city, whether it's the mottled marks of time on the ancient buildings or the bustling human life in every corner of the streets, they can all be transformed into vivid lines and sincere words under the nib of your pen and be carefully recorded in it.

#### PROUDUCT PACKAGE

NOTEBOOK



ECO-LEATHER

FURLA CASA | STATIONERY FURLA CASA COLLECTION



# **FURLA NUVOLA**

n o t e b o o k

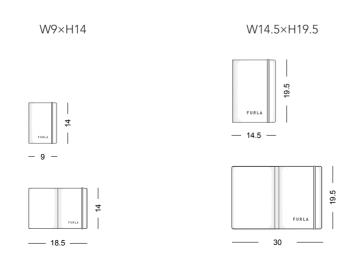
The NUVOLA notebook, an elegant time - recorder, with its ribbon - binding and textured cover, captures memories in travels and daily life, making writing a wonderful joy.

TECHNICAL INFO FURLA CASA | STATIONERY

## **FURLA NUVOLA**



#### **PROUDUCT DIMENSIONS**



#### NOTEBOOK COLOURS











BOTANICAL GREEN

The NUVOLA notebook is like an elegant recorder of time. Its classic ribbon - binding design is just like a lively silk ribbon that gently binds precious memories within, and it also resembles the seal on an ancient contract, safeguarding every page of the story that is about to be written. And the textured cover, like an artistic painting after years of precipitation, enables you to feel the profound charm conveyed by its unique texture with a light touch of your fingertips.

During the journey full of the unknown and novelty, it is the most precious treasure in your luggage. Mountains, rivers, lakes, seas, local customs and practices are transformed into vivid chapters in its embrace. Even in the ordinary and trivial daily life, it can freeze those fleeting beautiful moments, making every ordinary day shine with the brilliance of poetry. With the NUVOLA notebook by your side, writing is no longer a simple record but an incredibly wonderful enjoyment.

#### PROUDUCT PACKAGE

NOTEBOOK



ECO-LEATHER



# **FRAGRANCE**

A DELIGHTFUL SENSORY EXPERIENCE



FURLA CASA | FRAGRANCE

FURLA CASA | FRAGRANCE FURLA CASA COLLECTION

## **FURLA SIGNATURE**

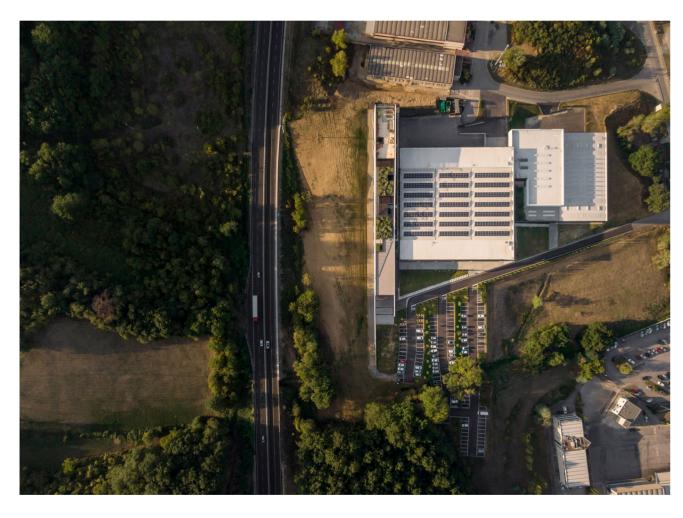
diffuser 200/500ml



embrace the vacation vibe. It's the woods, it's the green leaves, it's the ocean, it's the waves...



POLVERE D'AMBRA: Top: Lemon, Grapefruit, Saffron, Magnolia; Middle: Green, Metallic, Rose, Lily of the valley; Dry-down: Cedarwood, Amber, Sandalwood: Musky AQUA: Top: Green, Red Fruits / Berry, Citrus / Fresh, Mandarin; Middle: Orange, Grapefruit, Jasmine, Floral; Dry-down: Sandalwood, Musk, Vetiver, Amber RESORT: Top: Pear, Violet Leaf, Grapefruit; Middle: Rose, Orange Flower, Magnolia, Lily of the valley; BLACK SEA: Top: Black Tea, Birch Tar, Cypriol, Violet Leaf; Middle: Suede, Tobacco; Drydown: Guaiacwood, Sandalwood, Cashmeran, VanillaLid



FURLA SIGNATURE diffuser 250/500ml



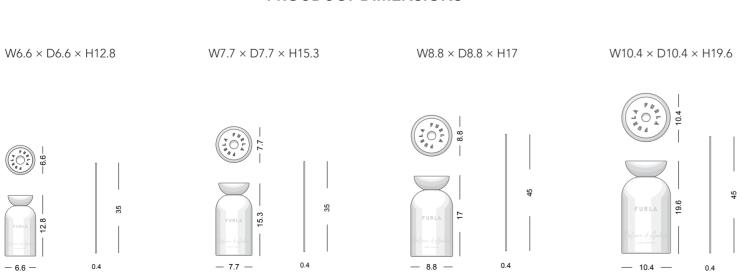
# **FURLA SIGNATURE**





This product is extremely charming. The bottle cap is made of resin, and the main body is made of high-definition soda-lime glass. The volatile stick is made of polyester fiber. The 250-milliliter specification is equipped with five volatile sticks with a height of 35 centimeters. The 500-milliliter specification has six volatile sticks with a height of 45 centimeters. Its main components include volatile solvents and fragrances. The pattern is exquisite printing. The product is available in various capacities such as 200, 350, 500, and 1000 milliliters. The sizes are  $\Phi$ 6.5×12.8 centimeters,  $\Phi$ 7.7×15.3 centimeters,  $\Phi$ 8.9×17 centimeters, and  $\Phi$ 10.4×19.6 centimeters. At room temperature of 25°C, the service life can reach ≥100 days, 140 days, 240 days, and 400 days. The amber-colored bottle body brings a double perfect experience of vision and smell, which is intoxicating.

#### **PROUDUCT DIMENSIONS**



#### PROUDUCT PACKAGE



# **FURLA SIGNATURE**

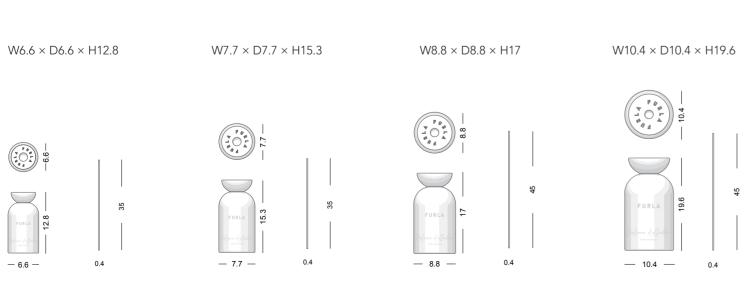




FURLA CASA | FRAGRANCE

The FURLA CASA fragrance series has always been deeply loved by consumers for its unique charm. This time, four stunning new fragrances have been meticulously introduced, injecting new vitality into this classic fragrance family. Based on the continuation of the classic appearance of the brand's fragrances, these new fragrances display unique charm and style.

#### PROUDUCT DIMENSIONS



#### PROUDUCT PACKAGE



FURLA CASA | FRAGRANCE FURLA CASA COLLECTION

## **FURLA SIGNATURE**

diffuser 200/500ml



Floral, Fruity, Woody

....

Lingering around you is a natural world that you can't see but is still immersive.



TECHNICAL INFO FURLA CASA | FRAGRANCE

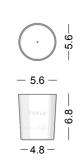
## **FURLA SIGNATURE**



#### PROUDUCT DIMENSIONS

W5.6 × D5.6 × H6.8

W7.5 × D7.5 × H9





#### **CANDLE COLOURS**









MINTY

BLACK

This product called "Black Sea" is like a mysterious treasure from the depths of the ocean. When the flame dances on the cotton wick, it casts a warm glow, as if the sun is shining through the waves of the black sea. The high-definition soda-lime glass bottle reflects the flickering light, just like the sparkling surface of the sea. The plant wax and fragrance blend together, releasing an enchanting aroma that takes you on a journey to the center of the black sea. Let the "Black Sea" candle fill your space with its charming presence and lead you into a peaceful and wonderful world.

#### PROUDUCT PACKAGE

CANDLE

CANDLE BOX







GLASS+WAX

WHITE KRAFT PAPER

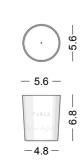
## **FURLA SIGNATURE**

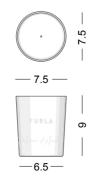


#### **PROUDUCT DIMENSIONS**

W5.6 × D5.6 × H6.8

W7.5 × D7.5 × H9





#### **CANDLE COLOURS**









BALLERINA

MILLEFIORI

LIGHT SALVIA

CIRRO

The FURLA CASA scented candle series has always been deeply loved by consumers for its unique charm. This time, four amazing new - scented candles have been elaborately launched, injecting new vitality into this classic scented candle family. On the basis of continuing the classic appearance of the brand's scented candles, these new - scented candles show unique charm and style.

Each new scented candle is like a beautiful work of art. From the exterior design to the internal fragrance, it all shows the brand's ingenuity. Their exquisite shapes can become the focus in the space, whether they are placed on the coffee table in the living room as decoration or in the bathroom to create a soothing atmosphere. Moreover, the brand - new olfactory experience brought by these four new - scented candles makes people feel as if they are in different dreamy scenes, bringing consumers an unprecedented sensory enjoyment and further consolidating the unique position of FURLA CASA in the field of scented candles.

#### PROUDUCT PACKAGE

FURLA

FURLA

GLASS+WAX

WHITE KRAFT PAPER



candle 300/1200g

The perfect sensory experience is created by using scent to enhance the dimensionality of the space.





c a n d l e

A unique embossed texture, as if every inch of it is engraved with the soul of art, displaying its charming allure in the interplay of light and shadow.







#### **CANDLE COLOURS**

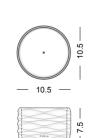


TALCO

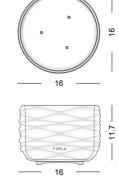
DUNE is made of Dehua white porcelain. As a top-quality product of Chinese porcelain. This candle product takes inspiration from the shape of FURLA bags and incorporates elements of FURLA CASA. It features a unique design that echoes the elegance and sophistication of FURLA's renowned bag styles. The candle may have clean lines and a refined silhouette, reminiscent of the luxury and craftsmanship associated with FURLA. With its connection to FURLA CASA, it brings a touch of Italian style and elegance to any space, adding a warm and inviting glow.

#### PROUDUCT DIMENSIONS

W10.5 × D10.5 × H7.5



W16 × D16 × H11.7



#### PROUDUCT PACKAGE

CANDLE BOX







CERAMIC+WAX WHITE KRAFT PAPER



#### CANDLE COLOURS

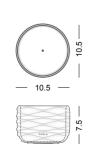


The FURLA DUNE candle series continues with the classic porcelain material. The fine and smooth texture carries elegance and composure. Fashion elements of FURLA bags are ingeniously incorporated. These elements either turn into delicate textures, just like the classic patterns on the bags, looming under the illumination of candlelight, showing a low - key and luxurious charm; or become unique shape designs, making the candle not only a source of light and fragrance anymore, but more like a beautiful fashion accessory.

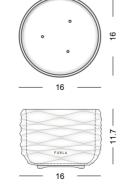
On this basis, the FURLA DUNE candle series has added more color options for consumers who pursue individuality and diversity. These rich color choices provide almost infinite possibilities for decorating various spaces. Whether it is a modern and simple living room, a romantic and cozy bedroom, or an elegant and refined dining room, all can show unique charm under the contrast of this series of candles.

#### PROUDUCT DIMENSIONS

 $\text{W10.5} \times \text{D10.5} \times \text{H7.5}$ 



W16 × D16 × H11.7



#### PROUDUCT PACKAGE

CANDLE CANDLE BOX

FURLA

CERAMIC+WAX

WHITE KRAFT PAPER



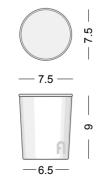
TECHNICAL INFO FURLA CASA | FRAGRANCE

## **FURLA PRIMULA**



#### PROUDUCT DIMENSIONS

W7.5  $\times$  D7.5  $\times$  H9



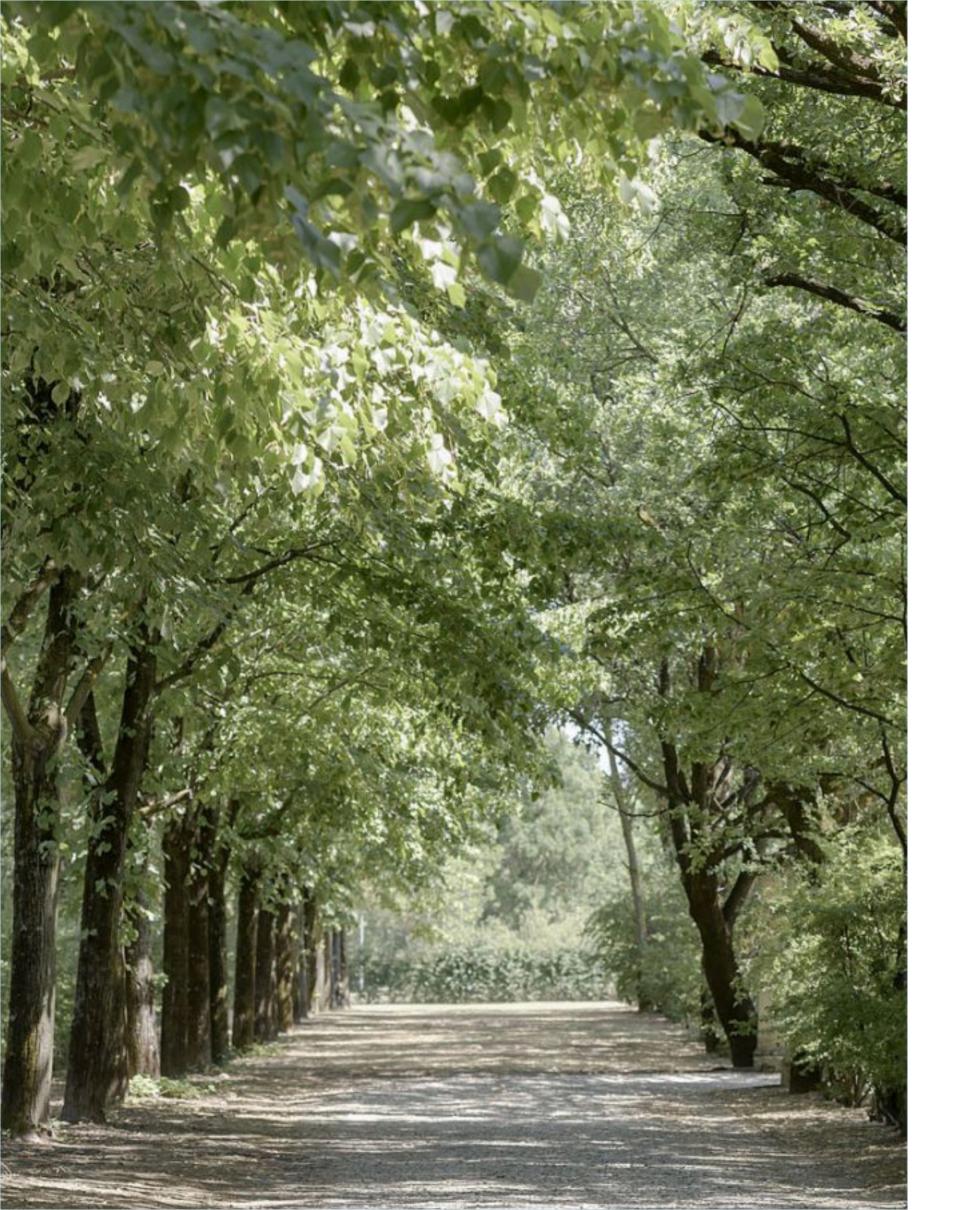
#### **CANDLE COLOURS**



The scented candle is just like a piece of exquisite art, and its unique leather exterior endows it with a distinctive charm. When the gently flickering flame dances nimbly on the wick, a wonderful visual feast unfolds. Leather, a material symbolizing toughness and texture, sets off against the lively, warm and vibrant flame. They seem to be in conflict, like the confrontation between ice and fire, the collision of roughness and softness, and the intertwining of the ancient and the new; yet they are also in perfect harmony, as if they were the intertwined threads of fate, jointly weaving a heart-stirring picture. Amid the interplay of light and shadow, each texture is outlined more clearly by the glow of the flame, and each flicker of the flame seems to be telling an ancient and mysterious story to the stillness of the leather, creating an intoxicating and unforgettable atmosphere.

#### PROUDUCT PACKAGE





# **TABLEWARE**

THE PERFECT FUSION OF ART AND FUNCTIONALITY



FURLA CASA | TABLEWARE



TECHNICAL INFO FURLA CASA | TABLEWARE

## **FURLA ARCO**



#### COFFEE SET COLOURS



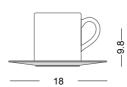
From the perspective of practicality, the capacity of each coffee cup has been carefully designed to hold the rich and fragrant coffee perfectly. Whether it's a morning espresso for an energy boost or a lazy afternoon latte, it can fit just right. The material of the cup body is of top-notch quality, providing a comfortable touch and excellent heat insulation. You can enjoy the warmth of the coffee without worrying about burning your hands. The handle is designed ergonomically, offering a natural grip and making it easy to pick up and put down.

In terms of ornamental value, this series of coffee cups is a visual feast. The arch elements on the cups are delicate and vivid, as if imprinting the classic logo of FURLA in an elegant way. Every line is smooth and natural, as if a rhythm of fashion is flowing within the cups. Whether placed in a simple and modern kitchen or on a cozy and romantic coffee table, it can instantly become the focus of the space, just like a shining work of art, adding a touch of luxury and unique charm to the whole environment. It makes every coffee-drinking moment full of artistic style and becomes the favorite choice of those who pursue a quality life and fashionable taste.

#### **PROUDUCT DIMENSIONS**



W18 × D18 × H9.8



#### PROUDUCT PACKAGE

COFFEE SET

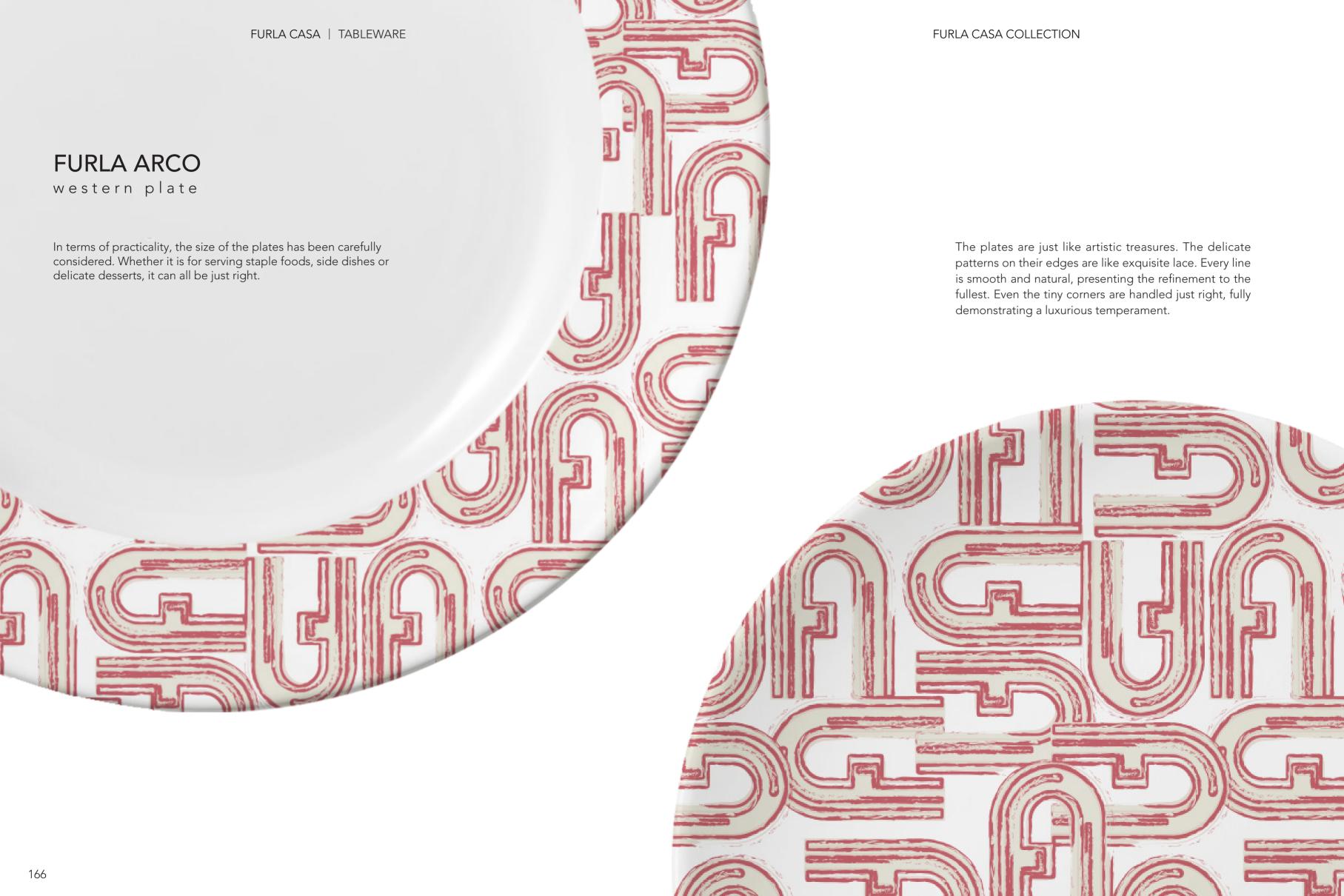
PACKAGING





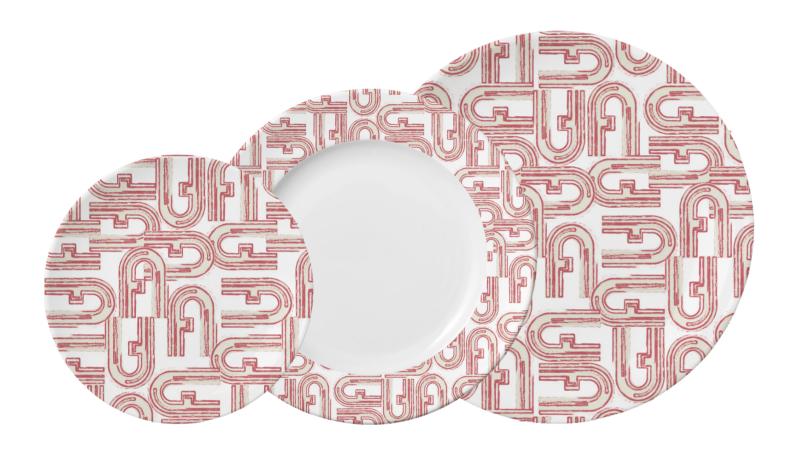
CERAMIC

WHITE KRAFT PAPER

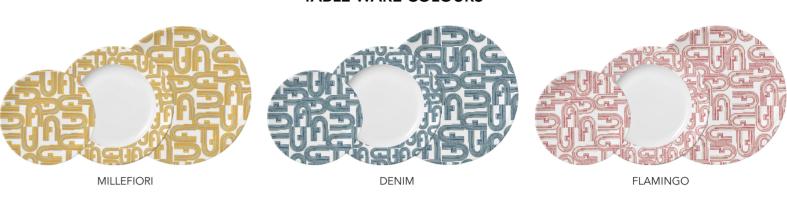


TECHNICAL INFO FURLA CASA | TABLEWARE

# **FURLA ARCO**



#### TABLE WARE COLOURS

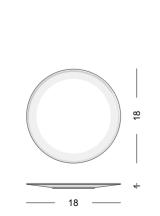


The plate series inspired by the iconic arch of FURLA can be regarded as a perfect fusion of art and functionality. Its design is highly ingenious, with every line seemingly telling the fashionable story of FURLA.

As for the ornamental aspect, the arch elements presented on the plates are exquisitely detailed, just like a piece of fine art. When it appears on the dining table, it can instantly become the visual focus, making the dining atmosphere more elegant and charming, adding a unique fashionable charm to life. It is the favorite choice of fashionistas and pursuers of quality life.

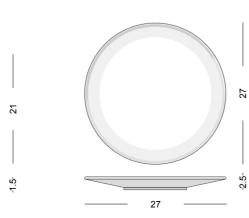
#### PROUDUCT DIMENSIONS

W21 × D21 × H1.5



W18  $\times$  D18  $\times$  H1





W27 × D27 × H2.5

#### PROUDUCT PACKAGE

TABLE WARE

PACKAGING





CERAMIC

WHITE KRAFT PAPER

# DESIGNER BIOGRAPHIES



#### **RICARDO ANTONIO**

the Federal University of Rio de Janeiro in 1989. Soon after he enrolls the Architecture Faculty at UFF, Rio.

He begins his professional life at Modulo, Brazilian monthly magazine on architecture and arts, run by Brazilian modernist master architect Oscar Niemeyer, with whom he starts a lifelong friendship and collaboration.

The close contact with Niemeyer and most Brazilian modernist masters of the "Brasilia Generation", like landscape designer Roberto Burle Marx, architect and urban planner Lucio Costa, anthropologist Darcy Ribeiro, artist Athos Bulcao, just to quote a few, will have a definite impact on Ricardo Antonio's formation.

#### **LUCIA IPPOLITO**

Designer and Creative Director, she studied at the University of Industrial Design in Florence, obtained a Master in Yacht Engineering at the Aerospace University of Pisa and a Master in Feng Shui at the Istituto di Ricerche Cosmòs in Milan.

An "eclectic" professional development, dictated by the desire to know and interface with different creative realities in pursuit of one's passion, Art. Art understood as research, experimentation, manual skills, creation.

She worked at the Yacht Design studio AVA Design in Prato, then with the Designer Samuele Mazza in Milan and later as Senior Designer for Versace Home. In 2017 she returned to Florence and founded her design studio MADâme Dessin and started collaborating as a Consultant for many companies and for different projects.

Her versatile creativity allows her to tailor the product for each company, expressing their identity whether is required a" pure" design or if is preferred an eccentric style. Her goal, however, is to achieve beauty, the universal one.



#### MAGNIFICAT R&D TEAM

Magnificat's R&D team always maintains the highest standards for product structures, exterior design, Brand DNA, creative ideas and positioning of products. All product processes are documented from the beginning, focusing on all details of the whole process. They continue to improve the product until completion. Communication and collaboration between the team are crucial to each product's success. It gave us a sense of achievement.



#### **EDWARD TAN**



After graduating from the University of Taylors with a Bachelor of Architecture and Environmental Science, Edward worked in Shanghai, Hongkong and London specializing in fashion retail design working with international brands such as Cerruti 1881, Delvaux, Kent & Curwen, Gieves & Hawkes before relocating to Shanghai, China in 2013. Edward has accumulated 10 years of knowledge and experience in a broad range of projects including: retail design, mixed-used projects, workplace, institutional, gallery exhibition and hospitality interior design. His strengths lie in articulating the client's needs and leading his team to fulfill the potential of each project. Since establishing Spacemen in Shanghai in 2014, and since then he and his team have created a portfolio that showcases a passion for concepts, materials and craftsmanship. In 2018, Edward was recognized as 'Hotshots, Emerging Designers of 2019' by Interior Design magazine.

#### GIULIO MASCIOCCHI

